



GREEN BEVERLY GREEN REPORT

Connecting Beverly Through Engagement & Action

2023

greenbeverly.org **2023**



greenBeverly

ENGAGEMENT & ACTION

Mission & Values

Green Beverly's mission is to help all Beverly residents and businesses make more sustainable choices with sensitivity to their diverse values and means. We create change by connecting our community with actionable information, education, and inspiration.



We need swift & immediate action to preserve our planet for future generations



Partners

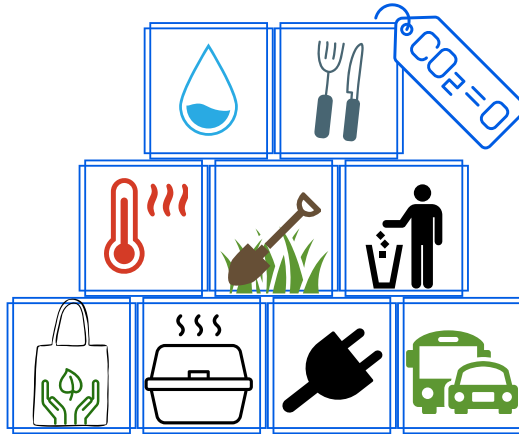
Residents

Local
Businesses

Local
Government

Educational
Institutions

Building Blocks to Net Zero



business, non-profit
orgs & community
collaboration



Exchange garden seedlings, houseplants,
seeds, pots, tools, books and more!

- Join your neighbors for coffee and a snack
- Hear from Plant Magic Gardens (10am)
- Enter the Green Beverly Raffle!



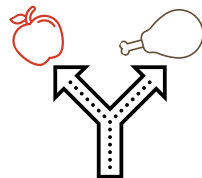
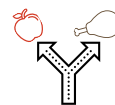
Food Diversion Project -
Whole Foods pickup for
non-profit dissemination

greenbeverly.org

2023



2022



Beverly
Farmers
Market

~500
interactions
per season

Urban
Agriculture
Project

14 Partners
5 Communities

Launched
Workshop
Series for
Businesses

12 workshops

Pumpkin
Smash

2,000
attendees
30k lbs. waste &
40+ tons of Co2
diverted

Food
Diversion
Award

400 lbs. of food
kept from
waste stream
weekly

First Shop
Sustainably
Campaign

Clarifying the
carbon impact
of "shop small"

Green
Business
Directory

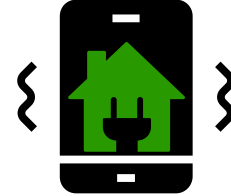
50+
businesses
listed

With Help
From Our
Partners:





2023



FOR THE PLANET

Green Take-Out pilot

Multi-Family Building Energy Coaching

Launched Pollinator Garden Planting Project

Earth Fest (cancelled due to rain)

What's the Buzz About Home Energy?

Accepted into the 1% for the Planet Network

10 restaurants

3 coaches

Dane St. beach

2022
1500 people

200 attendees

6300 orgs in
112 countries



ENGAGEMENT in ACTION





GREEN BEVERLY TEAM

Board

Dean Berg, Board President

Julie DeSilva, Secretary

Steve Becker, Treasurer

Tom Keeley

Wayne Miller

Deirdre Kennedy Samuelsson

Anna Lin Mitchell

Isis Patterson

Purvi Harley

Sean Leach

GREEN BEVERLY TEAM

Core Team

Brenda Pasquarello, Food Diversion Project
Manager

Brett Otis, Urban Ag Project Manager

Casey Hinds, Pollinator Project Manager

Dean Berg, Executive Director

Erin Waltz, Volunteer Coordinator

Isis Patterson, GreenUp Project Manager

Julia Quigley Long, Community Engagement
Director

Margaret Collins, Communications Director

Mary Reilly, Green Take-Out Project Manager

Nelda Quigley, Volunteer Coordinator

Sam Dwyer-Connolly, Digital Marketing

Sam Gifford, Coaching Manager

Shelley Lee, Program Director

Simone Wagner, Webmaster

Steve Becker, Finance Director

GREEN BEVERLY TEAM

Coaches

Amy Henderson

Denny Dart

Ella Speidel

Iris Weaver

Jim Bauer

Lyndall Robinson

Maddi McKenna

Nathan Seavey

Rosemary Malfi

Sabrina Auclair

Sarah Cullinan

Sam Gifford

Sean Leach

Terry Steimer

Tom Keeley

Wayne Miller

SPECIAL THANKS VOLUNTEERS

"I'm continually amazed by the number of people in our community that reach asking how they can help. We are grateful to those that support us with their time, talent, and enthusiasm. We would not be able to accomplish what we do without our 100+ amazing volunteers."

Dean Berg, Executive Director



volunteer appreciation dinner at New Entry Farm



SPECIAL THANKS DONORS

Ben Zopler

Bruce Egan

Combined Change

Deirdre Kennedy-Samuelsson

Elizabeth Keeley

Janeen & Jeff Barnett

Jared Bartok & Rebecca Hayes

Julie DeSilva

Michelle Perrotta

Nelda & Jack Quigley

Purvi & Brian Harley

Suzanne Beaudoin

Tom & Monica Keeley

Wayne & Judith Miller

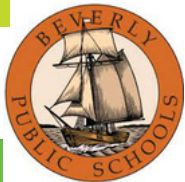


[greenbeverly.org](https://www.greenbeverly.org)

2023

SPECIAL THANKS PARTNERS

"It takes a village to create a more sustainable Beverly and we could not do so without the help and support of our Partners. Our Partners collaborate with us on community projects, school activities, and community outreach."



"We are proud to collaborate with Green Beverly. Their Food Diversion project not only keeps edible food out of the trash but has provided over 100 of our residents with fresh, nutritious food on a weekly basis. In addition, Green Beverly worked with us through their GreenUp program which enabled our major facilities to utilize 100% renewably sourced electricity. Green Beverly has improved the lives of our residents and has moved the needle for a more just and sustainable Greater Beverly community. We look forward to expanding the Food Diversion project and partnering with Green Beverly on other impactful projects in the future."



Kevin McCarthy
CFO / Executive Vice President
YMCA of the North Shore



SPECIAL THANKS SPONSORS & GRANTORS



INSTITUTION FOR SAVINGS

BUILDING STRONGER COMMUNITIES TOGETHER SINCE 1820.



New England
Biolabs Foundation

The AMG logo, which consists of a dark green triangle pointing to the right with the letters "AMG" in white, bold, sans-serif font inside it.

AMG



**REVISION
ENERGY**

Thank you to all of the sponsors and supporters who support us with their time, free services, donated products, or financial contributions. Without you, we wouldn't be able to accomplish what we do.



HomeWorks
Energy



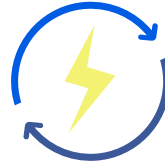
YEAR TWO ACHIEVEMENTS



Reduced Beverly
carbon emissions
by 5,000+ mt.



Diverted 12,000 lbs
of food to help feed
300 people weekly



Converted the equivalent
of 800 homes to 100%
renewable energy



Engaged with
8,000+ Beverly
residents



Hosted 30+ events
and workshops,
almost all free



Major in-person
events drew 1500 -
2000 attendees



Raised nearly
\$400k in grants for
large-scale projects



Engaged with 150+
Business Owners
& 5 Schools



greenBeverly

GREEN BEVERLY
100 CUMMINGS CENTER
SUITE 350-E
BEVERLY, MASS. 01915

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2023

DONATE TODAY

